

Partner with Purpose: Harding Miller Education Foundation

Rozelle Interchange
WestConnex



Harding Miller Education Foundation

The [Harding Miller Education Foundation](#) (HMEF) is a registered Australian charity that supports high potential but socio-economically disadvantaged high school girls across Australia, through the provision of education scholarships.



The HMEF Scholarships

Scholarships are awarded to Year 9 students, last for four years, and are valued at \$20,000.

100 per cent of every dollar donated is contributed directly to the recipients.

The scholarships give the girls the resources they need to complete on a more level playing field with their peers, and to better reach their full potential.

The scholarships include:

- A high-quality laptop in the first year
- Remote IT support
- High speed internet
- \$2500 worth of online or face-to-face tutoring
- Online homework help such as uniforms, textbooks, and school excursions
- Prepaid cards for essential school needs
- A dedicated career coach / mentor



Rozelle Gives Back

Construction is about more than just building.

It's about developing connections with the local area, fostering growth in the industry and creating a workforce that reflects the great diversity of the communities we live in.

The Rozelle Interchange partnered with HMEF in 2020 to give back to the local community while supporting young women in pursuing higher education, particularly in STEM.

The Project has raised over \$112,000 for HMEF and supported 12 girls pursue higher education.

What do our scholarship recipients say?

The Project received updates from our scholarship recipients. Here's just some of what they said:

"I have gained from the tutoring offered by the scholarship, using it to excel in maths and English. So far, I have been moved into the accelerated maths class and have taken part in public speaking for English representing my school in speaking awards."

"The cash card each year... help[s] me afford my yearly resources and lessen[s] the burden on my family, but it is the laptop and money to pay for tutoring that I look forward to the most."

"The scholarship will allow me to fulfil my goal of going to university... [it] gives me the proper resources to learn and... someone to help me focus... I intend to study a field in science at university. The scholarship will put me a step ahead in learning, which is just what I need to succeed."

"I applied for the scholarship because I believe that I would benefit greatly from the inclusions. My mother and I live in our grandparents' home as she is the main carer for them... I am motivated to study health sciences which includes physiotherapy."



Business Case: Why partner with HMEF?

Since partnering with John Holland and CPB Contractors on the Rozelle Interchange, HMEF has proven itself to be an excellent candidate for future opportunities with the parent companies.

Opportunities

- **Reputable.** HMEF is a well-regarded charity that creates meaningful change. Since 2016, HMEF has awarded over 1,000 scholarships to girls from more than 400 schools in every state and territory of Australia.
- **Transparency.** The charity donates 100% of proceeds to the scholarship recipients (no administration fees).
- **Public relations.** The HMEF founders (Kim Harding and Irene Miller) are very open and willing to engage in public relations opportunities. On the Rozelle Interchange, HMEF have gladly participated in site tours with scholarship recipients, filmed videos and provided testimonials.
- **Future-Focused.** Partnering with HMEF creates an opportunity for the parent companies to engage these gifted girls as undergraduates and graduates later in their schooling/careers.
- **School engagement.** HMEF creates an avenue for the parent companies to tap directly into schools across Australia, grow their brands with school aged girls as an employer of choice for all women, not just scholarship recipients. The parent companies can consider offering year 10 work experience to all scholarship recipients.



- **Student engagement.** The parent companies can meet the students they are supporting at the Scholarship Awards night, allowing the company to generate positive communications about charity donations and drive positive relationships with the community.
- **Local charity.** HMEF is a well-regarded, Australian registered charity based in Balmain, local to many of the parent companies' major projects and corporate offices. However, the charity has national reach.
- **Subcontractor engagement.** Experience on the Rozelle Interchange has shown that subcontractors are eager to support this charity, creating opportunities to grow our partnerships with key stakeholders.
- **Customer Focus.** Gender equity and enhancement in industry is a focus for most government clients, and aligns well with the parent companies' social inclusion offering.
- **Employee Engagement.** HMEF is always looking for volunteers to judge the yearly scholarship applications. This is an opportunity for parent company employees who want to play a larger role in charitable endeavours.



For more information:

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