

Rozelle Interchange

WestConnex

Community and Stakeholder Communications Survey | June 2022

The Rozelle Interchange Project Team distributed a survey to over 4,000 stakeholders in June 2022 to obtain feedback on the Project's communications practices. The survey was designed to capture resident and community member feedback on the communications content distribution methods in addition to their preferences about the kinds of information they wanted to receive. The results and insights are informing improvements to the Project's current and future communications with the local community.

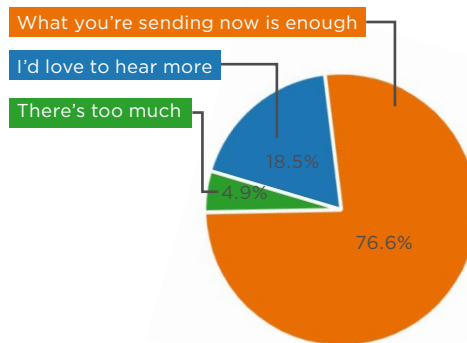
The results are in! Here's what the community said:

- 81.5% of respondents felt the project communication frequency met or exceeded their requirements for information
- Almost 90% found the quarterly photo updates interesting and relevant.
- Strong preference for visual content like photos, imagery, maps and even more so for interactive elements such as video and simulations.
- Interested in knowing more about milestones and sections that are close to completion or have been completed. There is a keen interest in the Rozelle Parklands and completed aspects such as landscaping and shared user paths.
- 96% of respondents preferred email communications.
- Given the project has been underway for over two years, construction fatigue is a key complaint.

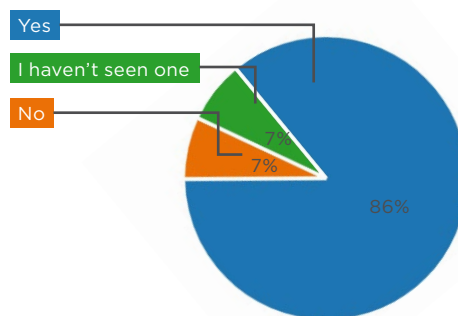
We've listened. Here's what we're doing on the Rozelle Interchange Project:

- Continuing to provide tailored and regular updates in the form of quarterly newsletters and weekly updates, progress reports and milestone updates with the latest imagery and video content.

How frequently would you like to receive communications from the project?



Is the photographic content in seasonal updates showcasing progress across all sites interesting/relevant to you?



- Launched an interactive construction portal last year which provides up to date work happening above and below the surface on the Rozelle Interchange Project.
- Proactive and early notifications of road closures and any changes or works impacting residents and the wider community since the project started.

For more information

Drop in to the Community Information Centre
Open 9am to 5pm
Monday to Friday
(excluding public holidays)
84 Lilyfield Road,
Rozelle, NSW 2039

1800 660 248

info@rozelleinterchange.com.au

www.rozelleinterchange.com.au

www.caportal.com.au/tfnsw/wcxri

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Call the Translating and Interpreting Service on 131 450.

- Planning a community day for late 2022 to thank the community for their patience and showcase city the shaping project that is the Rozelle Interchange.